

# With Eye360, wellness and savings are in sight



# **INTRODUCING EYE360**

A first of its kind product in the vision care industry, Eye360¹ provides enhanced benefits when members visit a PLUS Provider—a select group of providers in the EyeMed network. Eye360 focuses on health, simplicity and savings. Best of all, the perks are built into the vision plan. That means no promo codes or paperwork required.

### SEEING SAVINGS

With Eye360, members receive \$0 copay eye exams and an additional \$50 frame allowance at PLUS Providers—on top of their base plan's benefits. And when combined with other offers and discounts, it adds up to truly eye-opening savings.

### CHOICE OF PROVIDERS

With over 4,000 PLUS Providers nationwide, including independent, retail and online options, members will find plenty of locations nearby.

# VISION CARE IS HEALTHCARE

An annual eye exam not only helps uncover vision correction needs, it can sometimes be the first to detect signs of serious health conditions, such as diabetes, high blood pressure, high cholesterol<sup>2</sup> and eye diseases like glaucoma and cataracts.<sup>3</sup> With Eye360, \$0 annual eye exams help encourage employees to be proactive with their holistic healthcare.

Help employees see, save and live better with Eye360– Contact your EyeMed rep or visit eyemed.com

# Eye360 offers:

- \$0 copay eye exams
- Additional \$50 frame allowance
- A streamlined experience no coupons, no promo codes



Find nearby PLUS Providers on our Provider Locator Just look for the PLUS

Fully insured plans are underwritten by: Fidelity Security Life Insurance Company, Kansas City, MO 64111

<sup>&</sup>lt;sup>1</sup> Member access to PLUS Providers is only available in conjunction with the Eye360 product and is not available in all states

<sup>&</sup>lt;sup>2</sup> "See the full picture of your health with an annual comprehensive eye exam"; American Optometric Association; aoa.org; accessed Nov 2020.

<sup>&</sup>lt;sup>3</sup> "Avoid Vision Loss By Catching Conditions Early"; yoursightmatters.com; accessed April 2020.